

# English 10

---

October 6th

# Warm up

- **What counts as evidence when someone makes an argument?**
- **How could evidence be different when deciding what shoes to buy from what car to buy?**
- **How is evidence different when judging a criminal case compared to a choice of logos for a business?**

# *Judging Arguments*

- I can evaluate the quality (validity) of an argument based on key factors

# Argumentative Appeal Review

Rhetorical Appeal	Definition/Notes
<u>Ethos</u>	<b>Ethical Appeal</b> Establish Credibility by being fair, knowledgeable, trustworthy, and credible.
<u>Logos</u>	<b>Logical Appeal</b> Being Reasonable means your argument is thoughtful, has good reasons, and there is evidence.
<u>Pathos</u>	<b>Emotional Appeal</b> All about feelings. Speaker makes the audience feel the same as he/she.

# Types of Evidence

- Convincing arguments often use many types of evidence to prove their claims. In general, evidence can be found in the following ways:
  - Facts (Data & Statistics)
  - Examples
  - Scenarios

# Types of Evidence

Evidence Type	Definition/Notes
<u>Facts</u>	
<u>Examples</u>	
<u>Scenarios</u>	

# Facts

- **Facts: These are things that have really happened or are the actual case. A fact is something that can be demonstrated every time in every circumstance. Facts are often collected in groups of numbers that tell how often a thing occurs (statistics).**

## Examples:

- During the hours of daylight, when clouds are not blocking it, the sky is blue.
- 11 teenagers die each day in the U.S. from accidents related to texting while driving.
- 49% of McKay seniors passed the state writing test last year.

# Examples

- **Examples: this type of evidence does not depend on something happening every time. Instead, it points to real-life situation from which a reason can be shown. Examples can be both positive and negative in nature.**

## Examples:

- Michael Jordan did not make the varsity basketball team his sophomore year of high school
- Bill gates dropped out of college to start his company Microsoft
- NFL running back, Adrian Peterson, was charged with child abuse

# Scenario

- **Scenario: a type of evidence that does not depend on a real event, but it instead allows for circumstances that “may” or “could” result from a line of reasoning.**
- **Examples:**
  - If we began school 20 minutes earlier, we could have a lunch period that is equal to our class period.
  - If your parents bought you a car, you could do a whole set of chores, like grocery shopping, that you have never done for them before.

# SPECIAL NOTE

- Evidence without any explanation does not prove anything. Depending on how a piece of evidence is interpreted it could actually be used on either side of an argument.

## Example:

McKay High School does exceptionally well in reading because they have over 75% of their students passing by their junior year.

or

McKay High School struggles in reading with one out of four seniors who are not yet reading well enough to graduate.

# Generate a three-chart to organize the following into Fact, Example, or Scenario

1. The Cleveland Browns could win the Super Bowl.
2. Tetris is the best selling video game of all time.
3. James Franco is getting his Ph.D. in Literature.
4. .03% of high school basketball players make it to the professional level.
5. Barack Obama has a law degree from Harvard.
6. If we had talking dogs there would be lots of new insights on the world.

# Assessment Review #2

We've gone over the claim, now lets review the support.